



# PRACTICE OWNERS SUCCESS SEMINAR

LESSONS & STRATEGIES FOR A WINNING DENTAL PRACTICE

NOVEMBER 6, 2026

SAN ANTONIO MARRIOTT NW MEDICAL CENTER, SAN ANTONIO, TEXAS

2026 SPONSORSHIP GUIDE

# ABOUT THE EVENT

A day of practical education, fresh ideas, and valuable connections for dental practice owners.

The **Practice Owners Success Seminar** is a premier one-day educational and informational conference designed for dental practice owners and key decision-makers. In addition to clinical presentations, industry experts will deliver practical insights on today's most important business challenges, including compliance, employment law, financial management, estate planning, and risk mitigation.

With a full day of education, networking, and exhibitor engagement, the seminar provides attendees with actionable strategies to strengthen and grow their practices.



# WHY ATTEND

**Learn from industry experts and leave with ideas you can put to work right away.**

Today's dental practice owners face increasingly complex business, legal, financial, and workforce challenges. The Practice Owners Success Seminar delivers practical, expert-led education that attendees can apply immediately.

In addition to gaining valuable insights from industry leaders, attendees will connect with trusted vendors and peers throughout dedicated networking breaks, meals, and the closing reception, creating opportunities to discover new solutions and build lasting professional relationships.

## EVENT OBJECTIVES

The Practice Owners Success Seminar is designed to provide meaningful value for attendees while creating opportunities for sponsors to connect with a highly engaged audience. The program is built around five key objectives:

- **Deliver practical business education**
- **Provide clinical and management CE credit**
- **Connect practice owners with trusted industry partners**
- **Foster meaningful networking with colleagues**
- **Equip attendees with actionable strategies**



# WHY SPONSOR

**Get your company in front of the people making purchasing decisions.**

The Practice Owners Success Seminar gives your organization direct access to dental practice owners and key decision-makers who are actively looking for solutions that improve operations, reduce risk, increase profitability, and support long-term practice growth.

This focused event creates meaningful opportunities for conversation and relationship-building through dedicated exhibit time, networking breaks, meals, and the closing reception.

- **Reach Decision-Makers**  
Connect directly with practice owners and leadership teams who influence purchasing decisions
- **Create Meaningful Connections**  
Generate qualified leads through face-to-face conversations in a focused professional setting.
- **Expand Brand Recognition**  
Increase brand visibility through event marketing, signage, digital promotions, and conference materials.
- **Showcase Your Expertise**  
Demonstrate your expertise alongside respected industry attorneys, financial professionals, HR specialists, and compliance experts.
- **Build Lasting Relationships**  
Strengthen existing client relationships through extended networking opportunities throughout the day.
- **Become a Trusted Resource**  
Position your company as a trusted partner in the dental community.



# SPONSORSHIP OPPORTUNITIES

**Choose the sponsorship level that's right for your company.**

Thank you for your interest in partnering with us for the Practice Owners Success Seminar. We appreciate the support of organizations that share our commitment to helping dental practices succeed.

Whether your goal is to introduce your company to new clients, strengthen existing relationships, or increase your visibility within the dental community, we offer a variety of sponsorship and exhibitor opportunities to help you make the most of your investment. We look forward to partnering with you to make this year's event a success.

## ● Gold Sponsor

Position your company with maximum visibility before, during, and after the conference. This premier opportunity provides the highest level of brand recognition, exclusive speaking opportunity, emcee introduction, premium placement, and meaningful engagement with attendees.

**\$3,500**

## ● Silver Sponsor

Gain strong visibility and connect directly with attendees through enhanced brand exposure, exhibit presence, and recognition throughout the event. This package includes emcee introduction and provides a valuable opportunity to showcase your organization and build relationships with key audiences.

**\$2,500**

## ● Bronze Sponsor

Increase your organization's presence at the conference with a combination of exhibit space, attendee engagement, and promotional recognition. This package includes emcee introduction and offers a cost-effective way to build brand awareness and connect with participants.

**\$1,500**

## ● Exhibitor

Connect face-to-face with attendees and showcase your products, services, and solutions through an exhibit presence at the conference. This package provides a dedicated space to network, build relationships, and increase brand awareness without the added benefits of sponsorship recognition.

**\$700**

# SPONSORSHIP BENEFITS

| Benefits                                                                                              | Gold<br>\$3,500   | Silver<br>\$2,500 | Bronze<br>\$1,500 | Exhibitor<br>\$700 |
|-------------------------------------------------------------------------------------------------------|-------------------|-------------------|-------------------|--------------------|
| Booth location priority                                                                               | Premium           | Premium           | Preferred         | Preferred          |
| Complementary tickets to the full conference                                                          | 4                 | 2                 | 2                 | 1                  |
| Networking Opportunities (breakfast, lunch, reception)                                                | 4                 | 2                 | 2                 | 1                  |
| Company featured in marketing materials (program, event website, social media, attendee emails, etc.) | Yes, with logo    | Yes, with logo    | Yes, with logo    | Name Only          |
| 2-minute speaking opportunity during event welcome.                                                   | ✓                 | —                 | —                 | —                  |
| 1-minute introduction opportunity before event lunch                                                  | —                 | ✓                 | —                 | —                  |
| 1-minute introduction opportunity before event reception.                                             | —                 | —                 | ✓                 | —                  |
| Sponsor podium recognition by HCR.                                                                    | Opening & Closing | During Event      | During Event      | Closing            |
| Sponsor logo on conference attendee tote bags                                                         | ✓                 | —                 | —                 | —                  |
| Sponsor logo on conference attendee lanyards                                                          | —                 | ✓                 | —                 | —                  |
| Special feature in advance conference video promo                                                     | ✓                 | —                 | —                 | —                  |
| Participate with event attendees in door prize drawings                                               | 4 Tickets         | 3 Tickets         | 2 Tickets         | 1 Ticket           |
| Attendee list with names and contact information                                                      | ✓                 | ✓                 | —                 | —                  |
| Opportunity to provide / present door prize during conference.                                        | ✓                 | ✓                 | ✓                 | —                  |
| Promotional item in attendee bag                                                                      | 2                 | 2                 | 1                 | —                  |

| A La Carte Sponsorship Opportunities | Investment |
|--------------------------------------|------------|
| Lunch Sponsor                        | \$2,000    |
| Reception Sponsor                    | \$1,000    |
| Refreshments                         | \$500      |
| Lanyard Sponsor                      | \$1,500    |
| Totebag Sponsor                      | \$1,500    |
| Name Badge Sponsor                   | \$1,000    |
| Coffee Break Sponsor                 | \$750      |
| Wi-Fi Sponsor                        | \$750      |

*\*Conference registrations included with sponsorship provide full access to all educational sessions, keynote presentations, meal functions, and networking activities.*



# NEXT STEPS

## BECOME A SPONSOR TODAY

We're excited about the opportunity to partner with organizations that share our commitment to supporting the dental community. Sponsorship in the Practice Owners Success Seminar provides a unique platform to connect with practice owners, industry leaders, and professionals while showcasing your company's expertise and solutions

To reserve your sponsorship or exhibit space, contact Stephanie Andre at [sandre@hcr-audit.com](mailto:sandre@hcr-audit.com).



216.616.2030



[www.hcr-audit.com/conference](http://www.hcr-audit.com/conference)



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